

10-R-0282
(Do Not Write Above This Line)

A RESOLUTION BY
TRANSPORTATION COMMITTEE

A RESOLUTION AUTHORIZING THE
MAYOR TO AWARD AND EXECUTE AN
AGREEMENT WITH THE ATLANTA
CHANNEL, INC. FOR ADVERTISING
SERVICES FOR THE CONCESSIONS
PROGRAM AT HARTSFIELD-JACKSON
ATLANTA INTERNATIONAL AIRPORT,
IN AN AMOUNT NOT TO EXCEED
\$60,428.00 FOR A ONE YEAR PERIOD; TO
BE CHARGED TO AND PAID FROM
PDQA 5501 (AIRPORT REVENUE FUND)
180402 (CONCESSIONS) 5233001
(ADVERTISING) 7563000 (AIRPORT); AND
FOR OTHER PURPOSES.

ADOPTED BY

FEB 15 2010

COUNCIL

- ☐ CONSENT REFER
☐ REGULAR REPORT REFER
☐ ADVERTISE & REFER
☐ 1st ADOPT 2nd READ & REFER
☐ PERSONAL PAPER REFER

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee _____
Date _____
Chair _____
Referred To _____

Committee
TRANSPORTATION

Date
2-10-10

Chair
[Signature]

Action

Fav, Adv, Hold (see rev. side)

Other

Members
[Signature]

[Signature]

[Signature]

[Signature]

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

Refer To

Committee

Date

Chair

Action

Fav, Adv, Hold (see rev. side)

Other

Members

FINAL COUNCIL ACTION
☐ 2nd ☐ 1st & 2nd ☐
Readings
☐ Consent ☐ V Vote ☒ RC

CERTIFIED

FEB 15 2010

FEB 15 2010

MAYOR'S ACTION

[Signature]



A RESOLUTION BY
TRANSPORTATION COMMITTEE

A RESOLUTION AUTHORIZING THE MAYOR TO AWARD AND EXECUTE AN AGREEMENT WITH THE ATLANTA CHANNEL, INC. FOR ADVERTISING SERVICES FOR THE CONCESSIONS PROGRAM; AT HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT, IN AN AMOUNT NOT TO EXCEED \$60,458.00 FOR A ONE YEAR PERIOD; TO BE CHARGED TO AND PAID FROM FDOA 5501 (AIRPORT REVENUE FUND) 180402 (CONCESSIONS) 5233001 (ADVERTISING) 7563000 (AIRPORT); AND FOR OTHER PURPOSES.

WHEREAS, the City of Atlanta ("City") owns and operates Hartsfield-Jackson Atlanta International Airport ("Airport"); and

WHEREAS, the Concessions Division has made changes to its program to include more than ninety (90) new retail locations, spas and business and entertainment services; and

WHEREAS, the Concessions Division seeks to advertise and market the Airport's amenities to travelers; and

WHEREAS, the Atlanta Channel, Inc. is an FCC licensed station and is the single source of dedicated programming for tourists offered in all of the major hotels in the Atlanta Metro area; and

WHEREAS, the Atlanta Channel, Inc.'s services are offered twenty-four hours a day, seven days a week; and

WHEREAS, the Aviation General Manager and the Chief Procurement Officer have recommended that an Agreement for advertising services be awarded to the Atlanta Channel, Inc. as a sole source vendor in an amount not to exceed \$60,458.00; and

WHEREAS, said Agreement has an initial term of one (1) year with two (2) one (1) year renewal options at the City's sole discretion.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA, that the Mayor is hereby authorized to award and execute an Agreement with the Atlanta Channel, Inc., in an amount not to exceed \$60,458.00 for one year.

BE IT FURTHER RESOLVED, that said Agreement has an initial term of one (1) year with two (2) one (1) year renewal options at the City's sole discretion.



BE IT FURTHER RESOLVED, that all contracted services will be charged to and paid from FDOA 5501 (Airport Revenue Fund) 180402 (Concessions) 5233001 (Advertising) 7563000 (Airport).

BE IT FURTHER RESOLVED, that the City Attorney is hereby directed to prepare an appropriate Agreement for execution by the Mayor, to be approved as to form by the City Attorney.

BE IT FINALLY RESOLVED, that said Agreement shall not become binding upon the City and the City shall incur no liability upon same until such Agreement has been executed by the Mayor, attested to by the Municipal Clerk, approved by the City Attorney as to form and delivered to the Atlanta Channel, Inc.

A true copy,

Deputy Clerk

ADOPTED by the Atlanta City Council
APPROVED by Mayor Kasim Reed

FEB 15, 2010
FEB 23, 2010